

**For Immediate Release  
May 25, 2021**

**Washington County Dairy Promotion Has a New Event**

*Dairy Destination – Carloads of Fun*

**West Bend, WI – May 25, 2021** --- Load up your car for this new dairy event and head out to Sunset Farms in Allenton, Wisconsin. Pull into the farm, roll down your windows and smell the country air as you travel through a special route on this modern dairy farm. This is no ordinary drive-thru event. It's Dairy Destination!

This one-of-a-kind tour will provide seven farm stations throughout the tour - including a drive down the middle of a 600 cow barn. Get a sneak peek in the milking parlor and see how this farm operates to conserve and protect soil and water. You will be greeted by the Sunset Farm Families while you hear their story.

Kids can play a special "I Spy" game and win a prize! They might even spot some surprise characters along the way. The whole family can enjoy fun farm trivia while on their route. Be on the look out for the calves – you might even hear a moo during your drive!

**Every car receives a DAIRY DREAM BOX** --This box is packed full of dairy products and dairy surprises. You'll find a mix of Wisconsin made cheeses, local beef sticks, all the fixins for a yummy dip, a new innovative dairy drink and much more! There's a "cow" bag with fun dairy finds for the kiddos! And how about some ice cream and chocolate milk? This Dairy Dream box is valued at over \$40!

The event will be held on Saturday June 12 between 7:00am and 11:00am. Choose your tour time when you purchase your advanced tickets at [www.washingtoncountydairy.com/](http://www.washingtoncountydairy.com/). The cost is \$20 per carload. Sunset Farms is located at 6600 Sunset Drive, Allenton, WI. Dairy Destination is hosted by Washington County Dairy Promotion Committee and its many dairy industry sponsors.

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**For more information contact:**

Mike Strupp, Event Co-Chair  
262-305-0418  
mikemarian214@gmail.com  
[www.washingtoncountydairy.com](http://www.washingtoncountydairy.com)